

# PAUL KRONSER

## Senior Community Engagement and Design Specialist

Paul has over 11 years of experience in planning, urban design and community engagement. He has lead community outreach efforts to engage the public on various projects ranging from high density urban developments, housing element updates, specific plans to rural active transportation grants. His experience has allowed him to gather skills in various community engagement methods, creating productive conversations around key issues facing communities today.

### FEATURED PROJECTS

#### SAN CARLOS INNOVATION DISTRICT VISION PLAN | SAN CARLOS, CA

Assisted with outreach and engagement for the San Carlos Innovation District Vision Plan, which included community meetings, informational community forums, interactive workshops, online surveys, and website creation which provided access to diverse populations of San Carlos, CA.

#### CORTE MADERA HOUSING ELEMENT UPDATE | CORTE MADERA, CA

Assisted with community outreach and engagement for a series of virtual workshops and meetings where community members were engaged to provide feedback on various housing elements and goals. These meetings were held digitally in a series of meetings and live interactive presentations from City staff. Other outreach tools included interactive project specific website, online surveys, and pop-up events.

#### PETALUMA GENERAL PLAN | PETALUMA, CA

Assisted in preparation and implementation of an engagement strategy with the City of Petaluma to prepare the City's general plan update. The community engagement efforts included preparation for and facilitation of digital community workshops, stakeholder interviews, online surveys, mailers, and advisory committee meetings.

#### VALLEY'S EDGE SPECIFIC PLAN | CHICO, CA

Led the planning and development of the Valley's Edge Specific plan development which included draft alternatives, community outreach efforts day to day project management duties. Community engagement was done through a series of in person interactive workshops that included reviewing project design alternatives, design guidelines and policies along with managing smaller breakout sessions for specific Citywide issues and solutions. Comments and input received were used to create a Specific Plan that encompassed the community's vision for future growth and development.

### ADDITIONAL RELEVANT PROJECTS

MOUNTAIN VIEW HOUSING ELEMENT UPDATE | MOUNTAIN VIEW, CA

LOS ALTOS HOUSING ELEMENT UPDATE | LOS ALTOS, CA

PIEDMONT HOUSING ELEMENT UPDATE | PIEDMONT, CA

TRUCKEE TRANSIT STUDY | TRUCKEE, CA

EL MONTE SPECIFIC PLAN | EL MONTE, CA

ACTIVE OROVILLE | OROVILLE, CA

TCTC ACTIVE TRANSPORTATION PLAN/PROGRAM | TUOLUMNE, CA

SAN LUIS RANCH SPECIFIC PLAN | San Luis Obispo, CA

PISMO BEACH VISION PLAN | Pismo Beach, CA

TRAVER PARK COMMUNITY VISIONING PROJECT | Traver, CA

EAGLE RANCH SPECIFIC PLAN | Atascadero, CA

FORT BRAGG MILL SITE SPECIFIC PLAN | Fort Bragg, CA



### EXPERIENCE

#### PLAN TO PLACE

Sr. Community Engagement and Design Specialist, 2020 – present

#### GREENDOT TRANSPORTATION SOLUTIONS

Transportation Planner, 2019 – 2020

#### FRAYJI DESIGN GROUP

Senior Planner, 2017 – 2019

#### RRM DESIGN GROUP

Planner, 2013–2016

#### REC SOLAR

Account Manager, 2009–2013

#### RRM DESIGN GROUP

Assistant Planner, 2007–2009

### EDUCATION

#### BACHELOR OF SCIENCE COMMUNITY AND REGIONAL PLANNING

Iowa State University, Ames IA

### SOFTWARE

Adobe InDesign  
Adobe Illustrator  
Sketch-Up  
Adobe Photoshop  
Word  
Excel  
PowerPoint