

DAVE JAVID, AICP, LEED AP

Founder + Principal

Dave has over 18 years of experience leading a diverse range of award-winning community-based planning efforts. Dave's experience as a project manager on vision, corridor, strategic specific plan and placemaking projects has provided invaluable insight on the opportunities and the challenges of balancing client objectives while meeting community expectations. By implementing a range of engagement and communication platforms, Dave has forged relationships with key community leaders to establish partnerships and a common dialogue that has led to successful policy outcomes.

FEATURED PROJECTS

SOUTH SAN FRANCISCO GENERAL PLAN + EIR | SOUTH FRANCISCO, CA

Leading the community engagement effort, in partnership with Raimi + Associates, to implement a comprehensive engagement plan. Co-facilitating meetings with the advisory group, stakeholders, residents, youth groups/committees, faith-based organizations, the business and development community, and regional agencies. Prepared interactive activities for in-person meetings and workshops and sub-areas meetings. Created virtual platforms to provide access to the planning effort through online media, surveys and feedback forms to engage diverse perspectives.

DIRIDON STATION AREA COMMUNITY ENGAGEMENT | SAN JOSE, CA

Leading a comprehensive engagement strategy through collaboration with Raimi + Associates and City staff to facilitate a range of community and passionate stakeholder input related to the transformation of a transit hub in the heart of the downtown, targeted by Google for a mixed-use campus. Outreach includes monthly meetings with a 38-person advisory group, stakeholder meetings, pop-up events, surveys, digital tools and a custom project website. Creative solutions have been implemented to ensure all community members have an equal opportunity to share their perspectives, while navigating large protests that often occur during community meetings.

MULTI-FAMILY OBJECTIVE DESIGN STANDARDS | MARIN COUNTY, CA

Leading the community engagement strategy, on a project led by Opticos Design, working closely with Planning Directors from 11 jurisdictions across Marin County to collectively prepared Objective Design Guidelines and Standards that will be used as a toolkit County wide. Outreach includes in-person workshops and a range of virtual platforms and interactive online tools.

ADDITIONAL RELEVANT PROJECTS

ASHBY + N. BERKELEY BART STATION ZONING | Berkeley, CA

COMPREHENSIVE PLAN | Memphis, TN

DOWNTOWN SPECIFIC PLAN AND EIR | San Mateo, CA

NORTH VENTURA COORDINATED AREA PLAN | Palo Alto, CA

DOWNTOWN VISION PLAN | Los Altos, CA

ADELINE CORRIDOR PLAN - RACIAL EQUITY LENS TOOL | Berkeley, CA

2023-2032 HOUSING ELEMENT UPDATE | Housing Elements in Corte Madera, Mountain View, Piedmont, Los Altos



EXPERIENCE

PLAN TO PLACE

Founder + Principal, 2016 – present

M-GROUP

Principal Planner + Designer, 2013 – 2016

PMC

Senior Urban Planner, 2011 – 2013

MIG INC.

Project Manager, 2009 – 2011

RRM DESIGN GROUP

Senior Planner, 2004 – 2009

EDUCATION

MASTER OF ARTS

City and Regional Planning
California Polytechnic State University
San Luis Obispo, CA

BACHELOR OF ARTS

Urban Studies and Planning,
Visual Arts Minor
University of California, San Diego
San Diego, CA

PRESENTATIONS

"Retooling the Outreach Toolkit"
CCAPA Conference, Oakland, CA

"Achieving Sustainable Results: Public and Private Efforts & Coordination"
CCAPA Conference, Hollywood, CA

"The Planner's Guide to Implementing Green Principles"
CCAPA Conference, San José, CA

MEMBERSHIPS +

ACCREDITATIONS

Co-Director, Sustainability Committee,
APA, Cal Northern - 2012-2015
American Institute of Certified Planners
(AICP)

Leadership in Energy and Environmental
Design Accredited Professional (LEED AP)
San Francisco Bay Area Planning and
Urban Research (SPUR)



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